

# Call for Entries: March Madness

**Exhibition Dates: March 3-18, 2012**

**Entry Fee: \$15**

**Description:** The Target Gallery and the March of Dimes are teaming up to raise money for both organizations with the appropriate title, "March Madness." This exhibit is open to all artists with the requirement that the work is created on 10x10 inch wood panels provided by the Target Gallery. The \$15 entry fee guarantees entry into the exhibit, one wood panel, a chance for jurors' awards, and free entry with one drink ticket to the Art Party on March 16th. There is a limit of 3 entries per artist.

**Entry Dates: Pick up your panel between January 2nd - February 17th, 2012**

Upon receipt of the \$15 entry fee, the gallery will provide the artist with a blank, 10" square, wood panel. The artist will need to pick the panel up at the gallery between 10am to 6pm. Completed artwork must be brought back to the gallery between February 20 - 26th, from 10am to 6pm, to be included in the exhibit. All artwork must be created on the panels provided by the gallery.

**Judges' Awards & Best of the Rest:** Four awards will be given at the Art Party on March 16. Three judges will each choose their favorite piece. The gallery will award prizes to the winners. The audience at the Art Party will have an opportunity to select their favorite piece to receive a Best of the Rest Award.

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**Directions for Entry**

1. There is a non-refundable fee of \$15.00 per entry (limit 3 entries per artist). Entry fee can be made via Cash, Check, Credit Card, or PayPal. Checks should be made payable to TFAC (Torpedo Factory Art Center). Paypal.com payments should be made to the gallery account, targetgallery@torpedofactory.org. You will be charged \$1.50 service charge if paying by Paypal.
2. Upon receipt of the entry fee, the gallery will provide the artist with a blank wood panel, 10 x10 inches. The artist will need to pick the panel up at the gallery between 10am to 6pm. The deadline to pickup a panel is March 19-20th, by 6pm.
3. A completed panel must be returned to the gallery between February 20th - 26th, from 10am to 6pm. All entries must have been conceived and created by the artist submitting the work. All work must be finished, dry, and ready for exhibit. Each artist should complete the entry form below. Please fill in each section completely, print clearly, and sign the bottom.

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**Guidelines**

All work will be sold for \$150 (\$100 during the Art Party) and all proceeds from sales will benefit the Target Gallery's 2012 outreach programming and the March of Dimes. The artist will not receive a commission for the work sold. The Target Gallery reserves the right to reproduce images for all media and publicity purposes.

**Delivery: February 20th - 26th, 2012**

Artists are responsible for delivering their work to the gallery and picking up any unsold work at the closing of the exhibit. Incoming artwork will be received from February 20 through February 26th unless other arrangements have been made with the Target Gallery Director. Unsold artwork must be picked up on Monday, March 19th between 10am to 6pm.



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www.torpedofactory.org

**About the Gallery**

The Target Gallery promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts nine exhibits annually featuring a variety of themes and artists. In an effort to keep our perspective challenged, our exhibits are usually composed of artists outside of the Torpedo Factory and represent artistic views from across the nation.

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----- Cut along line and attach Artist's Agreement to back of your panel. -----

**Artist's Agreement**

I agree to all provisions of entry to this exhibition, including agreement that the artwork will be for sale for \$150 and all of the proceeds from sales will benefit the March of Dimes and Target Gallery's 2012 outreach programming. If my piece does not sell, I agree to pick it up on March 19-20 between 10am to 6pm. After 30 days from close of the exhibition, any unclaimed artwork will become property of the gallery. Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Artist's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Artist's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Artist's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### **About March Madness:**

Target Gallery is the national exhibition space of the Torpedo Factory Art Center, a 501(c)(3) organization that focuses on enriching the enjoyment and understanding of the visual arts for our community. March Madness is an exhibition fundraiser featuring 200 works of art on 10" panels created by local and regional artists, as well as high school students from TC Williams' National Art Honor Society. The artwork will be on display in the Target Gallery from March 3rd - 18th. All work will be for sale for \$150 with 10% of all sales being donated to the March of Dimes. Panels will be on sale for \$100 the night of the Art Party. Funds raised from March Madness will go toward the Target Gallery's 2012 outreach programs.

### **Kids Art Activity - March 3rd, 11am to 1pm, FREE**

March of Dimes will sponsor an art activity for kids whose families benefited from the March of Dimes as well as the public. This activity will be held at the Torpedo Factory Art Center's main hall on March 3rd from 11am to 1pm. This will be used as a tool to help raise awareness for their annual "March for Babies" walk held in May 2012. Finished work will be included in a exhibition during the month of March in the public space of the art center.

### **Art Party - March 16th, 7-10pm - \$15 Advance, \$20 Door - Includes entry & one drink ticket**

The March Madness Art Party is a ticketed event held on March 16th from 7-10pm. This party will be held at the Torpedo Factory Art Center's main hall right outside of the Target Gallery. The theme of the evening will have a NCAA March Madness Tournament pub like atmosphere, to include games, pub faire, music, prizes and more. Artwork will be on sale for \$100 during the Art Party.

### **About March of Dimes**

March of Dimes is a charity working to insure every baby is born healthy. In 2009, despite a volatile and challenging economy, the March of Dimes awarded more than \$20.3 million for research grants focused on understanding and eventually preventing birth defects, premature birth and infant mortality. Visit them on the web at [www.marchofdimes.com](http://www.marchofdimes.com)

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## **March Madness Calendar of Events**

### **Monday, February 17, 10am - 6pm**

Last day to pay entry fee & pick up a panel in the Target Gallery.

### **February 20- 26, 10am-6pm**

Days to drop off completed panels at the gallery.

### **Saturday, March 3 - Sunday, March 18**

Exhibition Dates. The gallery is open 10am-6pm daily & Thursdays until 9pm.

### **Saturday, March 3, 11am-1pm**

Art Activity for kids. Located in the main hall of the Torpedo Factory Art Center.

### **Friday, March 16, 7-10pm**

Art Party. Ticketed event, located right outside of the Target Gallery.

### **March 19-20, 10am-6pm**

Day to pickup your unsold artwork. The gallery will email you if your work does not need to be picked up.

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