

Call for Entries: March Madness

Exhibition Dates: March 17-27, 2011

Entry Fee: \$12

Description: The Target Gallery and the March of Dimes are teaming up to raise money for both organizations with the appropriate title, "March Madness." This exhibit is open to all artists with the requirement that the work is created on 10x10-inch wood panels provided by the Target Gallery. The \$12 entry fee guarantees entry into the exhibit, one wood panel, a chance for jurors' awards, and free entry with one drink ticket to the Art Party on March 25. There is a limit of 3 entries per artist.

Deadline for Participation: March 7, 2011 by 6pm

Upon receipt of the \$12 entry fee, the gallery will provide the artist with a blank wood panel, 10 x10 inches. The artist will need to pick the panel up at the gallery between 10am to 6pm. Completed artwork must be brought back to the gallery between March 11-14, from 10am to 6pm, to be included in the exhibit. All artwork must be created on the panels provided by the gallery.

Jurors' Awards & Best of the Rest: Five awards will be given at the Art Party on March 25. Four jurors will each choose their favorite piece. The gallery will award prizes to the winners. The audience at the Art Party will have an opportunity to select their favorite piece to receive a Best of the Rest Award. (Read more about March Madness events on back).

Directions for Entry

1. There is a non-refundable fee of \$12.00 per entry (limit 3 entries per artist). Entry fee can be made via Cash, Check, Credit Card, or PayPal. Checks should be made payable to TFAA (Torpedo Factory Artists' Association). Paypal.com payments should be made to the gallery account, targetgallery@torpedofactory.org. You will be charged \$1.50 service charge if paying by Paypal.
2. Upon receipt of the entry fee, the gallery will provide the artist with a blank wood panel, 10 x10 inches. The artist will need to pick the panel up at the gallery between 10am to 6pm. The deadline to pickup a panel is March 7, by 6pm.
3. A completed panel must be returned to the gallery between March 11-14, from 10am to 6pm. All entries must have been conceived and created by the artist submitting the work. All work must be finished, dry, and ready for exhibit. Each artist should complete the entry form below. Please fill in each section completely, print clearly, and sign the bottom.

Guidelines

All work will be sold for \$100 and all proceeds from sales will benefit the Target Gallery's 2011 outreach programming and the March of Dimes. The artist will not receive a commission for the work sold. The Target Gallery reserves the right to reproduce images for all media and publicity purposes.

Delivery

Artists are responsible for delivering their work to the gallery and picking up any unsold work at the closing of the exhibit. Incoming artwork will be received from Friday, March 11, through Monday, March 14 unless other arrangements have been made with the Target Gallery Director. Unsold artwork must be picked up on March 28 between 10am to 6pm.



105 N. Union Street. Alexandria, VA 22314
703.838.4565 x4 • targetgallery@torpedofactory.org
www.torpedofactory.org

About the Gallery

The Target Gallery promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts nine exhibits annually featuring a variety of themes and artists. In an effort to keep our perspective challenged, our exhibits are usually composed of artists outside of the Torpedo Factory and represent artistic views from across the nation.

Artist's Agreement - Fill out and return with artwork during scheduled drop off dates, March 11-14, 10am to 6pm

I agree to all provisions of entry to this exhibition, including agreement that the artwork will be for sale for \$100 and all of the proceeds from sales will benefit the March of Dimes and Target Gallery's 2011 outreach programming. If my piece does not sell, I agree to pick it up on March 28th between 10am to 6pm. After 30 days from close of the exhibition, any unclaimed artwork will become property of the gallery. Signature: _____ Date: _____

Title: _____

Medium: _____

Artist's Name: _____

Phone: _____

Email: _____

Title: _____

Medium: _____

Artist's Name: _____

Phone: _____

Email: _____

Title: _____

Medium: _____

Artist's Name: _____

Phone: _____

Email: _____

About March Madness:

March Madness is an exhibition of approximately 200 10x10-inch works of art. Torpedo Factory and DC-area artists, as well as local high school students and college students will create the artwork. It will be on display in the Target Gallery from March 17 – March 27. All work will be for sale for \$100 with 10% of all sales being donated to the March of Dimes. In addition, several of the artworks will be “loaded” with prizes donated by local businesses. The goal of this fundraiser is to raise money and awareness for the March of Dimes, a charity that helps children in need, and to raise money for the Target Gallery’s 2011 outreach programming.

We have two main events to accompany this fundraiser. The first is a March of Dimes sponsored art activity for kids whose families benefited from the March of Dimes. This activity will be held at the Torpedo Factory Art Center’s main hall on March 19th from 11am to 1pm. This will be used as a tool to help raise awareness for their annual “March for Babies” walk held in May 2011.

The second event will be a March Madness Art Party, which will be held on March 25th from 7-11pm, and will be a ticketed event. This party will be held at the Torpedo Factory Art Center’s main hall right outside of the Target Gallery. The theme of the evening will have a NCAA March Madness Tournament pub like atmosphere, to include games, pub faire, live band, prizes and more.

To learn about the Torpedo Factory’s Target Gallery Community Outreach programs please visit our community outreach site at www.torpedofactory.org/Community_outreach.htm

About March of Dimes

March of Dimes, a charity that is working to insure every baby is born healthy. In 2009, despite a volatile and challenging economy, the March of Dimes awarded more than \$20.3 million for research grants focused on understanding and eventually preventing birth defects, premature birth and infant mortality. \$2.7 million of the total research budget was invested in Prematurity Research Initiative grants to scientists researching prevention methods. In 2009, millions of people took part in special events to benefit the March of Dimes with family, friends and co-workers. 20,000 companies in 900 communities raised \$75 million. For the 2009 online annual report, please visit: marchofdimes.com/annualreport

March Madness Calendar of Events

Monday, March 7, 6pm

Last day to pay entry fee & pick up a panel

Friday, March 11 - Monday, March 14, 10am-6pm

Days to drop off completed panels at the gallery

Thursday, March 17 - Sunday, March 27

Exhibition Dates. The gallery is open 10am-6pm daily & Thursdays until 9pm.

Saturday, March 19, 11am-1pm

Art Activity for kids. Located in the main hall of the Torpedo Factory Art Center

Friday, March 25, 7-11pm

Art Party. Ticketed event, located right outside of the Target Gallery.
