About the Gallery

The Target Gallery, national exhibition space of the Torpedo Factory Art Center, promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts nine exhibits annually--some juried, some curated--featuring a variety of themes and artists. In an effort to keep our perspective challenged, our exhibits are usually composed of artists outside of the Torpedo Factory and represent artistic views from around the world.

Artists interested in receiving information about upcoming shows can visit our website to sign up to recieve email updates about upcoming call for entries.

Phone: 703.838.4565 ext 4
Email: targetgallery@torpedofactory.org
Open daily 10am-6pm & Thursday until 9pm

Online Entry

The gallery now has an online submission form for your convenience, which allows you to do the entire application process online. This includes uploading your images and paying by Paypal.

For more info visit
http://www.torpedofactory.org/target

Submitting Extra Images

Are you interested in submitting more than three entries? It is $10 for each additional entry over the initial three. If you choose to use this paper prospectus please just fill out a new form for your additional entries and staple together. For online entries, fill out a new online application and select the payment option of "Additional Entries" from the drop down menu.

Guidelines

A commission of 40% will be taken on all works sold as a result of this exhibition. Payment will be mailed to the artist within 30 days of the exhibition closing. Works are insured while in Target Gallery. Artists are required to sign a Loan Agreement and a Terms & Condition Agreement if accepted. The Target Gallery will keep the CD of accepted works and reserves the right to reproduce the images for all media and publicity purposes.

Delivery

Artists are responsible for shipping their work to the gallery in sturdy, reusable boxes. Return shipping must be prepaid and enclosed with artwork. If a Call Tag is to be issued, the artist is required to make those arrangements with their shipper. Neither Target Gallery nor the Torpedo Factory Art Center will be responsible for any damage incurred in transit. Artwork not picked up after exhibition closing will incur a storage fee.

Limitations

Work should be less than 15 feet overall (height + width + length), with no one dimension measuring more than 7 feet. Final measurements must be inclusive of frame, if applicable. Weight may not exceed 150 pounds. The work must fit within the parameters of a standard petri dish {100mmx15mm (approx. 4 in)}. All entries must have been conceived and created by the artist submitting the work. All work selected must be ready for exhibit: 2D work must be framed with secure hanging devices; 3D work must be suitably prepared with instructions for installation. The gallery reserves the right to reject work that differs from submitted images.

Application

The application materials must be received in the Target Gallery no later than 6 pm on Monday, October 3, 2011.

Petri Dish

prospectus

Exhibition Dates: December 1-31, 2011
DEADLINE: October 3, 2011

CALL FOR ENTRIES:
Petri Dish is an all media small works exhibit with the primary focus of artist experimentation. Petri dish brings to mind the very idea of experimentation. What does it bring to mind for artists? That is the question and the challenge that we are asking artists to figure out. The work must fit within the parameters of a standard petri dish {100mmx15mm (approx. 4 in)}. The gallery will provide petri dishes for the accepted works.

JUROR: Jesse Cohen

Our juror is Jesse Cohen, DC artist, scientist, and gallery owner. In 2004, he founded artdc.org, a grass roots movement with a membership of over 2,400 members. In 2009 he founded Fine Art Ventures, LLC and the artdc Gallery in Hyattsville, MD.

tg TARGET GALLERY TORPEDO FACTORY | **Torpedo Factory** ART CENTER

105 N. Union Street, Alexandria, VA 22314
703.838.4565 x4 • targetgallery@torpedofactory.org

www.torpedofactory.org

Directions For Entry

1. Application: Submissions are by digital image only. We no longer accept slide entries. A non-refundable $35 entry fee includes submission for 3 pieces of artwork - each work may include one image along with only one detail image per work.

Entry can be done in 2 ways, either using our online form, or via a mailed in or hand delivered CD.

-**Online Entry:** Visit our website for more information: *www.torpedofactory.org/galleries/targetcallforentry.htm*

-**Mailed In or Hand Delivered Entry:** CDs must contain the artist's name on both the actual CD and the case. JPEGs should be no larger than 300 dpi at approximately 4 by 6 inches. All digital files must include the artist's name and title of the submission (e.g. smith-painting2.jpg).

Please do not use quotations or spaces in file names. Make sure that the digital file names match up with the titles written on this application.

2. Entry Forms: The entry form must be complete and include media, dimension information, and be sure to sign and date. Please print CLEARLY, we rely on your information being legible and accurate especially your email address. Please be specific about your medium, for example instead of saying "Painting" please say "Acrylic on Canvas," etc.

3. Payment: A non-refundable fee of $35.00 must accompany each entry form, and a $10.00 fee for each additional art work submitted. Payment can be made via United States check or money order. You can also pay using a credit card via Paypal.com

-**Checks:** Make payable to Torpedo Factory Art Center (TFAC).

-**Paypal:** Credit card payments require a $1.50 service fee. making your entry fee $36.50. Payments should be made to our Paypal account: *targetgallery@ torpedofactory.org.* A link to this Paypal account can be found on our online entry form.

4. Notification: Whether your piece has been selected by the juror or not, notification will be sent to you via email. For mailed in entries, if you would like your CD returned to you, you must include a self-addressed stamped envelope with sufficient postage.

Exhibition Calendar

Monday, October 3, 2011: Entry deadline

Friday, October 21, 2011: Artists' notified
Please be patient with the gallery. We will notify you by email. Be sure to provide the gallery with an accurate email address.

Friday, Nov. 25 - Monday, Nov. 28, 2011
Accepted work due in the gallery

December 1-31, 2011: Exhibition Dates

December 8, 2011, 6-8pm: Artists' Reception

Entry Checklist

Please be sure you have completed and included all of the following:

☐ completed entry form

☐ **$35.00 Entry Fee** ($1.50 fee for online payments)
This $35 covers the 3 pieces of artwork for entry. Each additional piece is $10.

United States Check or money order made payable to TFAC
or
Online payment* via our Paypal account: targetgallery@torpedofactory.org.
*Please note a fee of $1.50 applies.

☐ **CD of images.** (we no longer accept slides). Each piece of artwork may also include a detail image. For online entries the file size MUST not exceed 2mb or it will not work.

☐ **SASE (self-addressed stamped envelope)** for return of CD (*gallery will not return CDs unless a SASE with sufficient postage is provided*)

Entry Form: Petri Dish
Deadline for Entry: October 3, 2011

Artist: _____
Email: _____
Phone: _____
Street Address: _____
City, State & Zip: _____

Entry 1
Title: _____
Media: _____
Size (framed): _____ year completed: _____

Entry 2
Title: _____
Media: _____
Size (framed): _____ year completed: ____

Entry 3
Title: _____
Media: _____
Size (framed): _____ year completed: _____

Method of Payment:
☐ Check   ☐ Money Order   ☐ Paypal

Artist Agreement: I agree to all provisions of entry to this exhibition, including agreement that the artwork selected **will be for sale and available for the duration of the exhibition.**

Signature: _____ Date: _____

How did you hear about this opportunity?
☐ Torpedo Factory website   ☐ National Publication (please specify)   ☐ Other (please specify)

_____

Would you like to be added to our exhibition opportunities rmail list? yes / no

(please return this section only)